

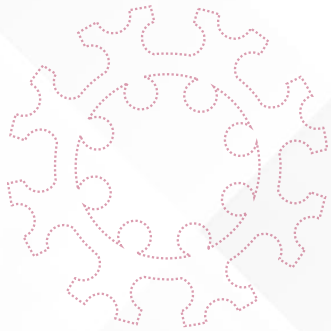


**CHANDIGARH  
GROUP OF COLLEGES**  
Building Careers. Transforming Lives.  
Jhanjeri, Mohali

**NAAC  
GRADE A+**



A World of Opportunities Awaits with a



**BBA**

(Bachelor of Business Administration)



#CGCMohali

#EachOne\_OneJob

## ABOUT THE COURSE AND ITS SCOPE

The Bachelor of Business Administration (BBA) is a comprehensive undergraduate program designed to equip students with essential business management skills and knowledge. This course covers a wide range of subjects, including marketing, finance, human resources, entrepreneurship, and organizational behavior, providing a well-rounded foundation for future leaders. The scope of a BBA degree is vast, offering career opportunities across various industries such as corporate management, banking, marketing, consulting, and entrepreneurship. With a BBA, graduates can pursue roles such as business analysts, marketing managers, HR specialists, and even start their own ventures. The degree also serves as a stepping stone for further studies in business, such as pursuing an MBA, ensuring a bright future in the dynamic world of business.

## BBA AT CGC JHANJERI

The Bachelor of Business Administration (BBA) program at CGC Jhanjeri, offered in collaboration with Harvard Business Publishing Education, is a transformative journey designed to shape future business leaders. With a comprehensive three-year curriculum that integrates conceptual knowledge and practical skills, this program empowers students to excel in dynamic business environments. Covering diverse areas such as marketing, finance, management, strategic planning, and human resources, the BBA program fosters critical thinking and equips students to craft and implement tactical solutions for organizational challenges. Beyond academics, it emphasizes leadership, teamwork, and ethical values, preparing graduates to thrive as competent professionals, innovative entrepreneurs, and visionary leaders. Nestled within a state-of-the-art campus, CGC Jhanjeri provides an inspiring environment that nurtures business acumen, enhances employability, and sets students on a path to global recognition.

## ELIGIBILITY

All the candidates who have passed the 10+2 or its equivalent examination in any stream conducted by a recognized Board / University / Council can apply.

OR

Candidates who have passed their Matriculation examination AND have also passed a three-year diploma in any Trade from Punjab State Board of Technical Education & Industrial Training, Chandigarh, or such Examination from any other recognized State Board of Technical Education, or Sant Longowal Institute of Engineering & Technology, Longowal are eligible to apply.





## REASON TO ♥ CGC JHANJERI

Unleash your potential with exceptional career planning and development training, ensuring you're equipped for success in today's competitive world.

Beyond academics, CGC Jhanjeri offers a plethora of extracurricular activities, nurturing holistic development & well-rounded individuals.

Events and workshops prepare students for the world that awaits, instilling confidence and readiness to tackle any challenge head-on.

Access to a network of 100 universities across 25+ countries, fostering international collaborations and opportunities

Access to a network of 150+ universities across 50+ countries, fostering international collaborations and opportunities

NAAC A+ Accreditation, ensures excellence in every aspect of your academic journey

Culturally rich campus for mutual learning, with students from various nationalities and backgrounds

Step into the real world with hands-on experiences that prepare you for the challenges & opportunities ahead.

Explore a world of learning with state-of-the-art facilities, where innovation meets education through advanced simulations and technologies

Dive into a dynamic campus life buzzing with energy, creativity, and endless possibilities for personal and professional growth.

## CAREER OPPORTUNITIES

- > Business Analyst
- > Marketing Executive
- > Human Resources Manager
- > Financial Analyst
- > Operations Manager
- > Entrepreneur
- > Management Consultant
- > Digital Marketing Specialist
- > Project Manager
- > Supply Chain Manager



# **DIVISION OF CAREER PLANNING AND DEVELOPMENT (DCPD) AT CGC JHANJERI**

At CGC Jhanjeri, the Division of Career Planning and Development (DCPD) plays a pivotal role in shaping the future of our students. Committed to fostering holistic career growth, the DCPD offers a comprehensive range of services designed to equip students with the skills and knowledge they need to thrive in today's competitive job market.



**A TEAM THAT TURNS AMBITIONS INTO ACHIEVEMENTS**

## **KEY FEATURES OF DCPD:**

- Personalized Career Guidance
- Skill Development Workshops
- Industry Connections
- Placement Assistance
- Alumni Network
- Career Fairs
- Mock Interviews
- Soft Skills Training
- Internship Opportunities
- Global Placements Support

## **HIGHEST PACKAGE OFFERED**

**53 LPA**

## **COMPANIES VISITED**

**1200+**

## **PLACEMENTS OFFERED**

**10000+**



**FROM CLASSROOM**

**TO BOARDROOM JOIN THE PATH OF**

**FUTURE LEADERS**



**RAJAT RANA**  
PACKAGE  
**13.5 LPA**  
PLACED IN  




**SULEKHA KUMARI**  
PACKAGE  
**11.0 LPA**  
PLACED IN  





**PARAS**  
PACKAGE  
**10.5 LPA**  
PLACED IN  






**VIVEK JOSHI**  
PACKAGE  
**10.0 LPA**  
PLACED IN  





**HARDEEP SINGH**  
PACKAGE  
**9.0 LPA**  
PLACED IN  


**TANVI**  
PACKAGE  
**8.0 LPA**  
PLACED IN  






**PRATTYAY AMRIT**  
PACKAGE  
**7.68 LPA**  
PLACED IN  





**ANKITA SHARMA**  
PACKAGE  
**7.1 LPA**  
PLACED IN  





**ADITI VERMA**  
PACKAGE  
**6.4 LPA**  
PLACED IN  




**AMAN GOSWAMI**  
PACKAGE  
**6.2 LPA**  
PLACED IN  




**KOMAL SHARMA**  
PACKAGE  
**6.0 LPA**  
PLACED IN  




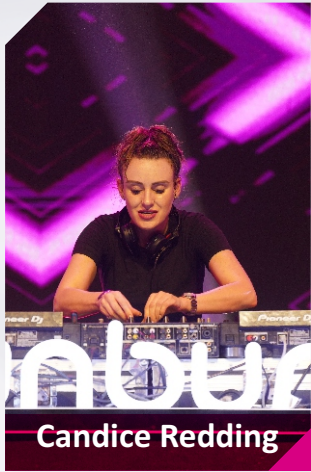
**MUSKAN SHRIVASTAV**  
PACKAGE  
**5.7 LPA**  
PLACED IN  




## GLIMPSES OF **STARDOM** AT CGC JHANJERI



Ankit Tiwari



Candice Redding



Darshan Rawal



Arbaaz Khan



Sonu Sood



Soha Ali Khan



Neeru Bajwa



Sonam Bajwa



Gippy Grewal



Guru Randhawa



Daisy Shah



Amyra Dastur

## OUR **ALUMNI** MAKING AN IMPACT



Ammy Virk



Shivjot



Harf Cheema



# FUELING ATHLETIC DREAMS

## CGC-J'S **2CR** SPORTS SCHOLARSHIP

# OUR MILESTONES



**ASHUTOSH**  
BCA  
KICKBOXING CONTENDER  
100% SCHOLARSHIP



**GURIKALA**  
MBA  
JAVELIN THROW  
50% SCHOLARSHIP



## FROM FIELDS TO **PODIUMS**, OUR **JOURNEY OF EXCELLENCE**



CEC Boys Team  
Gold Medal at IKGPTU Intercollege-2024



Ashutosh from BCA program won a Silver Medal  
at National Kick Boxing Championship



Vikram From MBA Won Gold Medal at  
Kabbadi Championship.



CEC Cross Country Team Gold Medal at  
IKGPTU Intercollege Tournament-2024



Girls Chess Team Bronze at  
IKGPTU Chess Tournament



Jagriti Tiwari from CSB  
Silver in Asian Samurai Game-2024



CSB Team Football Gold



Arasdeep Singh from CSB Gold Medal in  
10KM running at IKGPTU Intercollege



Scan The QR



To Locate Us!



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Jhanjeri, Mohali

**NAAC  
GRADE A+**



**Chandigarh-Sirhind Road, Jhanjeri, Mohali-140307, Punjab**  
**General Helpline: 0172-3505300 | E-Mail: admissions@cgc.ac.in**  
**Toll Free: 1800 274 0444 | Admission Helpline: 8437604444**

**For Further Details Log on to [www.cgc.ac.in](http://www.cgc.ac.in)**



**/ChandigarhGroupOfCollegesJhanjeri**



**/cgcjhanjeri**

## Our Admission Offices

### CHANDIGARH

**CHANDIGARH**  
SCO 185, 2nd Floor,  
Sector 37-C, Chandigarh  
M: 98759-42703

### HIMACHAL PRADESH

**HAMIRPUR**  
Near Canara Bank,  
Main Bus Stand, Hamirpur,  
Himachal Pradesh  
M: 87250-82014

### HIMACHAL PRADESH

**PALAMPUR**  
2nd floor, Palampur City Mall  
(V-Mart) Near Vishal Megamart  
Palampur  
M: 95179-00618

### BIHAR

**PATNA**  
M-2/22, Ground Floor, Hazari Singh  
Lane, Sri Krishna Puri, Boring Road,  
Behind Sri Bhadra Kali Mandir,  
PATNA-800001  
M: 91155-81114

### JAMMU & KASHMIR

**JAMMU**  
Shop No. 7A 2 South Block,  
Basement Bahu Plaza,  
Jammu-180020  
M: 87130-97550, 87250-82013

### HARYANA

**AMBALA**  
Shop No. 50A, First Floor,  
Jaggi City Centre,  
Ambala City, Haryana-134003  
M : 91158-80338

### UTTAR PRADESH

**SAHARANPUR**  
SCO 1-2, 1st Floor, Above  
Van Heusen, Gill Colony  
Saharanpur-247001  
M: 91155-81118

### UTTAR PRADESH

**LUCKNOW**  
Office No.101B, Govinda Building,  
1-A, Shahanajaf road ,Opposite  
Police Commisioner Residence,  
Hazratganj, Lucknow -226001.  
M: 91155-81115