



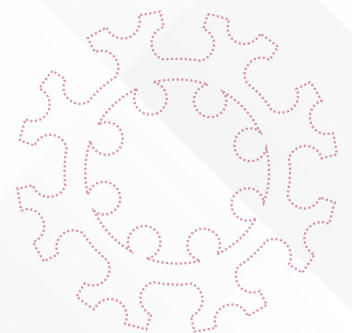
**CHANDIGARH  
GROUP OF COLLEGES**

Building Careers. Transforming Lives.  
Jhanjeri, Mohali

**NAAC  
GRADE A+**



Think Big And Market Smart With  
**MBA (Marketing)**



#CGCMohali

#EachOne\_OneJob

## ABOUT THE COURSE AND ITS SCOPE

The MBA in Marketing is a specialized program designed to equip students with advanced knowledge and strategic skills in marketing, branding, and consumer behavior. This course delves into critical areas such as digital marketing, market research, sales management, and product development, preparing students to thrive in today's dynamic business environment. With a focus on blending creativity with analytics, the program nurtures professionals who can craft compelling marketing strategies and drive business growth. Graduates of this program unlock diverse career opportunities in fields like advertising, brand management, digital marketing, market research, and sales leadership, making it a gateway to influential roles in global industries. The evolving landscape of marketing ensures that MBA graduates are always in demand, ready to lead and innovate in competitive markets.

## MBA IN MARKETING AT CGC JHANJERI

The MBA in Marketing at CGC Jhanjeri, in collaboration with Harvard Business Publishing Education, is a transformative program designed to prepare students for success in a dynamic and evolving business world. This specialized program blends robust theoretical foundations with practical applications, equipping students with expertise in marketing strategies, brand management, consumer behavior, and digital marketing. Beyond technical skills, CGC Jhanjeri emphasizes holistic development, fostering interpersonal communication, leadership, and teamwork, essential for excelling in competitive marketing environments. With state-of-the-art facilities on its sprawling 50-acre campus and a curriculum shaped by cutting-edge technologies and industry partnerships, the program nurtures strategic thinkers and ethical leaders ready to address contemporary marketing challenges and drive innovation.

## ELIGIBILITY

All those candidates who have passed a bachelor's degree of a minimum three years duration with at least 50% marks (45% marks in case of candidates belonging to reserved category) in any discipline from the University recognized by the University Grants Commission (UGC) shall be eligible to apply for MBA course.





## REASON TO ♥ CGC JHANJERI

Unleash your potential with exceptional career planning and development training, ensuring you're equipped for success in today's competitive world.

Beyond academics, CGC Jhanjeri offers a plethora of extracurricular activities, nurturing holistic development & well-rounded individuals.

Events and workshops prepare students for the world that awaits, instilling confidence and readiness to tackle any challenge head-on.

Access to a network of 100 universities across 25+ countries, fostering international collaborations and opportunities

Access to a network of 150+ universities across 50+ countries, fostering international collaborations and opportunities

NAAC A+ Accreditation, ensures excellence in every aspect of your academic journey

Culturally rich campus for mutual learning, with students from various nationalities and backgrounds

Step into the real world with hands-on experiences that prepare you for the challenges & opportunities ahead.

Explore a world of learning with state-of-the-art facilities, where innovation meets education through advanced simulations and technologies

Dive into a dynamic campus life buzzing with energy, creativity, and endless possibilities for personal and professional growth.

## CAREER OPPORTUNITIES

- > Marketing Manager
- > Brand Manager
- > Digital Marketing Specialist
- > Market Research Analyst
- > Product Manager
- > Advertising Manager
- > Public Relations Manager
- > Sales Manager
- > Business Development Manager
- > Customer Relationship Manager



# **DIVISION OF CAREER PLANNING AND DEVELOPMENT (DCPD) AT CGC JHANJERI**

At CGC Jhanjeri, the Division of Career Planning and Development (DCPD) plays a pivotal role in shaping the future of our students. Committed to fostering holistic career growth, the DCPD offers a comprehensive range of services designed to equip students with the skills and knowledge they need to thrive in today's competitive job market.



**A TEAM THAT TURNS AMBITIONS INTO ACHIEVEMENTS**

## **KEY FEATURES OF DCPD:**

- Personalized Career Guidance
- Skill Development Workshops
- Industry Connections
- Placement Assistance
- Alumni Network
- Career Fairs
- Mock Interviews
- Soft Skills Training
- Internship Opportunities
- Global Placements Support

## **HIGHEST PACKAGE OFFERED**

**53 LPA**

## **COMPANIES VISITED**

**1200+**

## **PLACEMENTS OFFERED**

**10000+**



**FROM CLASSROOM**

**TO BOARDROOM JOIN THE PATH OF**

**FUTURE LEADERS**



**RAJAT RANA**  
PACKAGE  
**13.5 LPA**  
PLACED IN  




**SULEKHA KUMARI**  
PACKAGE  
**11.0 LPA**  
PLACED IN  





**PARAS**  
PACKAGE  
**10.5 LPA**  
PLACED IN  





**VIVEK JOSHI**  
PACKAGE  
**10.0 LPA**  
PLACED IN  




**HARDEEP SINGH**  
PACKAGE  
**9.0 LPA**  
PLACED IN  


**TANVI**  
PACKAGE  
**8.0 LPA**  
PLACED IN  






**PRATTYAY AMRIT**  
PACKAGE  
**7.68 LPA**  
PLACED IN  






**ANKITA SHARMA**  
PACKAGE  
**7.1 LPA**  
PLACED IN  

**ADITI VERMA**  
PACKAGE  
**6.4 LPA**  
PLACED IN  




**AMAN GOSWAMI**  
PACKAGE  
**6.2 LPA**  
PLACED IN  




**KOMAL SHARMA**  
PACKAGE  
**6.0 LPA**  
PLACED IN  



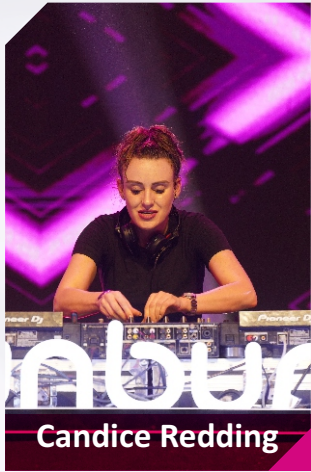

**MUSKAN SHRIVASTAV**  
PACKAGE  
**5.7 LPA**  
PLACED IN  




## GLIMPSES OF **STARDOM** AT CGC JHANJERI



Ankit Tiwari



Candice Redding



Darshan Rawal



Arbaaz Khan



Sonu Sood



Soha Ali Khan



Neeru Bajwa



Sonam Bajwa



Gippy Grewal



Guru Randhawa



Daisy Shah



Amyra Dastur

## OUR **ALUMNI** MAKING AN IMPACT



Ammy Virk



Shivjot



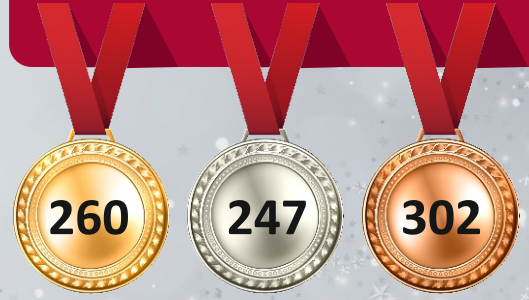
Harf Cheema



# FUELING ATHLETIC DREAMS

## CGC-J'S **2CR** SPORTS SCHOLARSHIP

# OUR MILESTONES



**ASHUTOSH**  
BCA  
KICKBOXING CONTENDER  
100% SCHOLARSHIP



**GURIKALA**  
MBA  
JAVELIN THROW  
50% SCHOLARSHIP



## FROM FIELDS TO **PODIUMS**, OUR **JOURNEY OF EXCELLENCE**



CEC Boys Team  
Gold Medal at IKGPTU Intercollege-2024



CEC Cross Country Team Gold Medal at IKGPTU Intercollege Tournament-2024



Ashutosh from BCA program won a Silver Medal at National Kick Boxing Championship



Vikram From MBA Won Gold Medal at Kabbadi Championship.



Jagriti Tiwari from CSB  
Silver in Asian Samurai Game-2024



Girls Chess Team Bronze at IKGPTU Chess Tournament



CSB Team Football Gold



Arasdeep Singh from CSB Gold Medal in 10KM running at IKGPTU Intercollege



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To Locate Us!



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Jhanjeri, Mohali

**NAAC  
GRADE A+**



**Chandigarh-Sirhind Road, Jhanjeri, Mohali-140307, Punjab**  
**General Helpline: 0172-3505300 | E-Mail: admissions@cgc.ac.in**  
**Toll Free: 1800 274 0444 | Admission Helpline: 8437604444**

**For Further Details Log on to [www.cgc.ac.in](http://www.cgc.ac.in)**



**/ChandigarhGroupOfCollegesJhanjeri**



**/cgcjhanjeri**

## Our Admission Offices

### CHANDIGARH

**CHANDIGARH**  
SCO 185, 2nd Floor,  
Sector 37-C, Chandigarh  
M: 98759-42703

### HIMACHAL PRADESH

**HAMIRPUR**  
Near Canara Bank,  
Main Bus Stand, Hamirpur,  
Himachal Pradesh  
M: 87250-82014

### HIMACHAL PRADESH

**PALAMPUR**  
2nd floor, Palampur City Mall  
(V-Mart) Near Vishal Megamart  
Palampur  
M: 95179-00618

### BIHAR

**PATNA**  
M-2/22, Ground Floor, Hazari Singh  
Lane, Sri Krishna Puri, Boring Road,  
Behind Sri Bhadra Kali Mandir,  
PATNA-800001  
M: 91155-81114

### JAMMU & KASHMIR

**JAMMU**  
Shop No. 7A 2 South Block,  
Basement Bahu Plaza,  
Jammu-180020  
M: 87130-97550, 87250-82013

### HARYANA

**AMBALA**  
Shop No. 50A, First Floor,  
Jaggi City Centre,  
Ambala City, Haryana-134003  
M : 91158-80338

### UTTAR PRADESH

**SAHARANPUR**  
SCO 1-2, 1st Floor, Above  
Van Heusen, Gill Colony  
Saharanpur-247001  
M: 91155-81118

### UTTAR PRADESH

**LUCKNOW**  
Office No.101B, Govinda Building,  
1-A, Shahanajaf road ,Opposite  
Police Commisioner Residence,  
Hazratganj, Lucknow -226001.  
M: 91155-81115